Fri 26 July



ALL ABOUT ARTS: CRAFTING FUTURES TALKS SERIES

台 Fri 26 Jul ① 3:00 PM - 4:30 PM

Sibu Heritage Centre

☐ FREE

About Kuching Sdn. Bhd. & Edric Ong +6019-858 3566

To amplify the All About Arts movement, a series of inspirational talks by key movers that aim to provide insights on the international arts, crafts and fashion scene.

Gain insights on the latest global trends, new and fresh creative ideas and materials that are making waves on the international arts and crafts scene and more from experts who are well connected to key networks within this industry.

MUSIC PORTAL: INDIE-HOP

台 Fri 26 Jul ⑤ 7:00 PM onwards

Sibu Heritage Centre

☐ FREE

About Kuching Sdn. Bhd. & Alex Ang +6016-875 4842 Farouk Kamil +6012-889 1410

Serving up an eclectic mix of local Indie-Rock, Hip-Hop and RnB Artists, Music Portal is the best place to discover



Hailing from Kuching, this seasoned gang of rock-n-rollers are here to get your hearts pumping and heads bobbing with their British-indie fuzz and raging dance-rock beats.

FEOTIVAL 2024

CELEBRATING ARTS, CULTURE × LIFESTYLE

25 - 23 JULY

aboutkuching.com/wakxsibu

@ @wakxsibu #wakxsibu

.





MUSIC PORTAL: JOHN DILLS

Sibu-based singer, guitarist and principal songwriter John Dills is set to mesmerise audiences with his experimental mix of Jazz, Blues, Pop and RnB.



MUSIC PORTAL: ZIJI Q

Kuching born RnB artist has been making waves in the local hip-hop scene since his debut in 2018. His viral hit S*XWITHME has garnered a phenomenal response among Malaysian RnB fans, solidifying him as a rising star in the



MUSIC PORTAL: DATBOIRG

has been honing his craft since 2017. His artful blending of experimental hip-hop beats with catchy pop melodies Lokk and Yung Kai.



MUSIC PORTAL: APP (DJ)

Serving an eclectic repertoire of RnB and Hip-Hop, APP (DJ) is quickly establishing himself in the local Sibu club scene as a force to be reckoned with.

Sat 27 July

WAK SIBU WHAT'S WAK - A FIRESIDE CHAT

台 Sat 27 Jul (B) 10:00 AM - 11:00 AM

Sibu Heritage Centre ☐ FREE

About Kuching Sdn. Bhd. & Brendan Chin +6012-880 6254

What is an open access platform? What is an 'Umbrella Festival'? How do I participate? These questions and more will be answered and discussed by the WAK team to create better understanding of the WAK movement. Come join us and maybe even become a part of this exciting community in the next editions.

Meet the WAK founding directors, managers and coordinators who are on hand to discuss and answer all of



Sibu Heritage Centre ☐ FREE

台 Sat 27 Jul (E) 7:00 PM onwards Sibu Heritage Centre

☐ FREE



Sat 27 July

This Saturday is all about Popular Rock Music that is uniquely Sarawak - featuring a star-studded line-up from

MUSIC PORTAL: SIBU ROCKS

About Kuching Sdn. Bhd. & Alex Ang +6016-875 4842 Farouk Kamil +6012-889 1410

Sarikei, Kanowit, Sibu and Kuching.

MUSIC PORTAL: SIXTH DIVISION

Sarikei's Alt Rock act Sixth Division (6D) has been crafting their own new wave of Iban rock since their formation in 2019, breathing fresh sounds into an ever-evolving genre.



MUSIC PORTAL: PYRED

Formed in 2008, this Iban Nu-Metal outfit from Kanowit has made a name for themselves in the local underground rock



MUSIC PORTAL: D'CRYSTAL

Sibu's very own power-ballad rock heroes have garnered a considerable following in the Iban music scene with hit songs like "Kemayang Nuan." Their mainstream popularity culminated with them being selected as finalists of the 2019 Anugerah Carta Sapa Juara.

Sat 27 July



MUSIC PORTAL: WINNIE ALBERT

After a distinguished career in the local music industry vocal powerhouse Winnie Albert is truly the pride of Iban music. For her debut appearance at Music Portal, Winnie is here to showcase her latest offering "Aku Ukai Lulung" and woo audiences with her iconic Iban hits.



MUSIC PORTAL: DJ STEPH

With 10 years of experience in the local dance music scene, DJ Steph is sure to captivate audiences with his diverse selection from Afro-House, Funk-House, Tech-House and much more.

Sat 27 & Sun 28 July



THE ART OF SAPE

台 Sat 27 Jul - Sun 28 Jul 10:00 AM - 6:00 PM Sibu Heritage Centre

☐ FREE

A Kelab Sape Dayak Sibu & Anthony Abong +6013-565 0914

As an annual activity of the Sape Dayak Sibu Club (KSDS), this exhibition showcases a variety of shapes, looks, colors, manufactures and sizes. There will also be a sape-made demo, sape carving demo, sape busking, sape photoshoot, Ngajat leleng dance and so on.

Heritage Centre as models parade donning the exciting works of featured designers. Designers include Edric Ong and Melor by Melinda Omar whose creations were featured at the recent London Fashion Week as well as the latest works of other renowned local creative talents.

Thu 25 - Sun 28 July



ALL ABOUT ARTS: AN EXHIBITION

☐ Thu 25 Jul - Sun 28 Jul © 10:00 AM - 8:00 PM

Sibu Heritage Centre FREE

About Kuching Sdn. Bhd. & Edric Ong +6019-858 3566

Showcasing a carefully curated range of award winning arts and crafts products which have received international acclaim and following. This exhibition hopes to inspire our local artists and artisans to push beyond their creative boundaries and produce even more exciting works for the global stage.



ALL ABOUT ARTS: FASHION EXHIBITION

台 Thu 25 Jul - Sun 28 Jul (b) 10:00 AM - 8:00 PM Sibu Heritage Centre

About Kuching Sdn. Bhd. & Edric Ong +6019-858 3566

Come and experience the unique Sarawak inspired creations of Edric Ong & Melinda Omar that have graced prominent catwalks of London and Paris to great interests. These outstanding pieces will be on display together with other exciting works by local designers.

Thu 25 - Sun 28 July



ARTRAGEOUSLY RAMSAY: AN EXHIBITION

台 Thu 25 Jul - Sun 28 Jul ① 10:00 AM - 8:00 PM

Sibu Heritage Centre

FREE About Kuching Sdn. Bhd. & Edric Ong +6019-858 3566 Donald Tan +6012-889 0880

Ramsay Ong has experimented on a plethora of different styles, techniques and mediums over his lifetime as a pioneering professional artist. This exhibition showcases his unique paintings as well as his statement glass bead fashion accessories. The artist is on hand to meet visitors during the show.



BAJU KUAS IBAN BALAU SARAWAK

台 Thu 25 Jul - Sun 28 Jul (b) 10:00 AM - 8:00 PM Sibu Heritage Centre

FREE

A Julia James & Priscilla Logie © Priscilla Logie +6016-8567179

Baju Kuas is a ceremonial garment worn specifically by women of the Iban Balau ethnic community. Julia James is one of the few individuals who still crafts this exquisite Iban attire by hand. Come learn more about the origins of this unique Sarawakian tradition and its enduring heritage in the modern age.

Thu 25 - Sun 28 July



INTO THE WILD: AN EXHIBITION

台 Thu 25 Jul - Sun 28 Jul © 10:00 AM - 8:00 PM

Sibu Heritage Centre FREE

About Kuching Sdn. Bhd. S Alex Ang +6016-875 4842

"Into the Wild" is a visually engaging educational exhibition about Borneo's vibrant biodiversity. Come take a guided journey with avid naturalist Alexander Ang and find out more about these remarkable denizens that reside literally in our own backyard.

EXHIBITION WALKTHROUGH WITH ALEX: (b) 2:00 PM 26 & 27 Jul

11:00 AM 28 Jul



MARKETPLACE

台 Thu 25 Jul - Sun 28 Jul 10:00 AM - 8:00 PM Sibu Heritage Centre ☐ FREE

About Kuching Sdn. Bhd.
Brendan Chin +6012-880 6254 Edric Ong +6019-858 3566

Get your hands on some unique handcrafted art creations directly from the artists and artisans themselves at this specially curated markeplace. From wearable art pieces to home accessories to general lifestyle products and more, this bazaar is sure to whet the shopaholic's appetite.

Thu 25 July



CATWALK WORKSHOP WITH SHAFIQ KAY

台 Thu 25 Jul

(h) 4:00 PM - 5:00 PM

7:00 PM - 8:00 PM

Sibu Heritage Centre

A Estoilles Brilliantes Event Management % Khaz Zainuddin +6019 2321896

Learn the art of walking to command attention and gain the confidence in your power to own the stage with pageantry and modelling mentor Shafiq Kay as he guides you through the nuances of every stride you take.



MUSIC PORTAL: IT'S JUST MUSIC

台 Thurs 25 Jul (E) 8:30 PM onwards

Sibu Heritage Centre ☐ FREE

About Kuching Sdn. Bhd.
Alex Ang +6016-875 4842 Farouk Kamil +6012-889 1410

What happens when Sibu and Kuching musicians just get together and jam? What interesting conversations we will have, and what songs will we share? Whatever happens... It's just music. Featuring members of Chillpillz.



Sun 28 July

ALL ABOUT ARTS: FASHION SHOW

☐ Sun 28 Jul⊙ 3:00 PM Sibu Heritage Centre

☐ FREE About Kuching Sdn. Bhd. & Edric Ong +6019-858 3566 Brendan Chin +6012-880 6254

Fashionistas, come and enjoy a chill afternoon at the Sibu





CALL OF THE TRIBES

台 Sat 27 Jul © 5:30 PM - 6:30 PM

About Kuching Sdn. Bhd. & Alex Ang +6016-875 4842 Farouk Kamil +6012-889 1410

Come and experience an explosive celebration of rhythm and colour woven together by the deep lore of Sarawak's cultural heritage. Brace yourself for a one of a kind theatrical spectacle that transcends the boundaries that define who and why we are. No spoilers!

WELCOME



Minister of Youth.

The WAK movement started in 2017 as an idea to provide a platform for creative communities to come together to celebrate the arts, culture and lifestyles. Boldly undertaken by its founding team with barely any funding support, this inaugural event was an inspirational demonstration of how a simple idea coupled with deep passion and unwavering dedication and effort culminates into wonderful outcomes. WAK has since become an exemplary display of the coming together of public and private sector partners and collaborators to support, fund and make this brilliant umbrella festival concept a major art, culture and lifestyle tourism event in Sarawak each year.

Centred in Kuching city for the past five editions, it is timely for this movement to reach out to affect our other major cities in Sarawak and I am thrilled to deliver this message now to urge creative communities, audiences and enthusiasts in both Sibu and Miri to join in this brilliant celebration of arts, culture and lifestyles. The launch of WAK Sibu and WAK Miri will add to the excitement of this open-access umbrella festival. WAK has unravelled and elevated many creative talents since its inception and I am certain that these satellite festivals in our two other major cities will achieve the same in the years to come.

For the arts and creative industry to grow, we must develop and nurture a strong appreciation and love of the arts amongst our people. There is no better way to do this than to create exciting and unique affordable events for everyone to experience and enjoy and I know that the WAK movement will be an extra boost to achieve this.

I congratulate our two city municipal councils for being so receptive to having these satellite events in your cities. Thank you also to the many private sector partners who have extended their support to these inaugural events. We look forward to your continued partnership contributions in the next editions as well. The WAK concept can only succeed with strong public and private sector collaboration. I urge all creative communities in these central and northern regions of Sarawak to come forth in strength to play a proactive part at these exciting festivals which will add greatly to the arts scene in your respective cities. I also call on everyone, the audience, to come out in droves to support and enjoy the many exciting WAK Sibu and Miri events that will be staged this year as outlined in this calendar programme. Together let us elevate our tourism and creative industry to great heights.

WAK SIBU



Since its humble beginnings in 2017, the What About Kuching (WAK) Festival Movement has become an annual celebration that the community looks forward to each year. It has brought to light so many wonderful and interesting people and enabled their creative passions to touch many lives in genuine and meaningful wavs.

Coming to its 6th edition, it is timely for the festival to reach out and connect with passionate creatives from the central and northern regions of Sarawak.

Early in 2024, the WAK team with the encouragement of its main sponsor, the Ministry of Tourism, Creative Industry and Performing Arts Sarawak, engaged the Sibu and Miri City Councils with this idea to stage WAK Satellite Festivals at these 2 major cities which received great enthusiasm and support.

The WAK Sibu and Miri Satellite Festivals kick off with 4 days of exciting multi genre events showcasing collaborative works from creatives from both the local areas and the southern region of Kuching.

These Satellite Festivals are the starting points from where they can become feature events not only in the respective cities' but also Sarawak's events calendars in the years to come.

Through the sharing of experiences and exchange of ideas, it is hoped that creatives from the many communities will come forth to embrace both the WAK Sibu and WAK Miri Satellite Festivals as their very own.

This will be a most valuable platform on which our creatives are able to stage and showcase their events at not only one, but at the 3 main cities where the WAK Festival Movement happens in Sarawak each year.



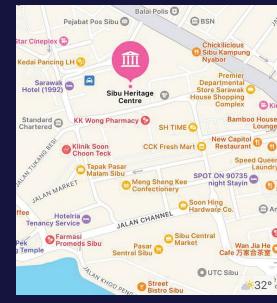
EVENT VENUE

sibuherita@ecentre

The Sibu Heritage Centre is housed in the former Sibu Municipal Council building in the heart of Sibu City. This iconic venue will be the location of the inaugeral WAK Sibu Satellite Festival.







WAKA: **Your Guides to WAK Sibu**

Satellite Festival Magic

Ever wondered who adds that extra dash of charm and assistance to your WAK Sibu Festival experience? Say hello to our WAKA - WAK Sibu Festival Ambassadors - a group of passionate individuals of all ages who embody the spirit of the festival. They are the friendly faces that make your WAK Sibu Festival journey truly

During the festival, you'll find our WAKAs stationed at the festival grounds and other WAK Sibu event venues. They are your go-to guides, ready to enhance your festival experience in a multitude of ways:

Merchandise Masters: Looking for festival merchandise to commemorate your visit? WAKAs can help you pick out the perfect keepsakes.

Information Hub: Not sure what's going on where and when? WAKAs are here to provide all the information you need, from event schedules to venue maps.

Event Ushers: They'll make sure you find your way to the right events, venues and seats with ease

Recommendation Experts: Not sure which events to attend? WAKAs are your festival insiders, offering personalized recommendations based on your

Online Survery: WAKAs will also be engaging with festival-goers to collect valuable feedback through the WAK Sibu Festival online survey. Your input matters, and our WAKAs are here to make sure your

These dedicated WAKAs are the heart and soul of the WAK Sibu Festival, ensuring you have the best

WAKA - WAK Ambassadors: Your festival guides, your friends, and your keys to unlocking the magic of



Don't Miss Out On These UPCOMING EVENTS

WAK MIRI 2024



WAK FESTIVAL 2024 Kuching 1-31 October





TECH PARTNERS



DESIGN PARTNER

guerilla.graphx 6

VENUE PARTNER

HOTEL PARTNER

therita9ecentre



WELCOME



I am thrilled to have the WAK festival land in Sibu this year. This exciting concept, which fosters creativity and provides a stage for our artists and creative minds to showcase their talents, is a key element that will greatly enhance the many layers of attractions in our beautiful city.

A big thank you to YB Minister Dato Sri Haji Abdul Karim Rahman Hamzah and the Ministry of Tourism, Creative Industry and Performing Arts Sarawak who as WAK's main sponsors have provided the required resources to enable the organisers to realise this inaugural WAK Sibu Satellite Festival 2024.

The Sibu Municipal Council is indeed proud to have another feature event in our annual calendar and we look forward to playing our part in ensuring the rapid growth of this exciting event in the years to come.

I have been brought to understand by the organisers that a key element of WAK is to activate unique spaces for creative contents and I look forward to seeing exciting performances and installations around our city in the coming years.

I will also like to take this opportunity to urge our own creative community in Sibu and the surrounding central region of Sarawak to come and join in this celebration of arts, culture and lifestyle both as presenters as well as audiences. Let us turn Sibu city into an exciting hive of activities for all of us to immerse ourselves in all manner of artistic expressions come the 25 to 29 July 2024 which is true to our motto of 'Serving People, Enhancing Lives'.

WAK **MISSION**

To celebrate the arts, culture and lifestyle to a global audience thereby creating greater appreciation and support of these amongst the local community.

OBJECTIVES



FEOTIVAL 2024 GET yours now!









OUR WAK CHAMPION

ALVIN WEE



We are profoundly grateful to Alvin Wee for his dedication and impact in echoing WAK's mission as our first ever WAK Champion.

Hailing from Kuching and now based in Los Angeles, California, Alvin Wee is a distinguished music mixer, recording engineer, and music producer renowned for his work in film, television, virtual reality, and video

Alvin is known for his exceptional mixing on projects such as Marvel Studio's "She-Hulk: Attorney at Law" (2022), "Encanto" (2021), "Top Gun: Maverick" (2022), "No time to die" (2021), Kingsman: The Secret Service (2014) and many more.

One of Wee's most notable achievements is his

outstanding music mixing for Disney's Academy Award-winning Animated Feature, 'Encanto.' This film has garnered over 15 award nominations, including the prestigious Golden Globe for Best Animated Feature and Best Original Score. In collaboration with Germaine Franco and the sound team behind 'Encanto,' Alvin was also honoured with the Cinema Audio Society (CAS) Award for Outstanding Achievements in Sound Mixing.

His recent recognition as the Gamechanger Of The Year at The BOH Cameronian Arts Awards 2023 underscores his continued impact in the industry. Alvin also dedicates his talents to local projects, such as the productions of "Malaysia Prihatin" (2020) for Hari Malaysia and "Sarawak Gemilang" (2021) for Hari

Visit his website at alvinweemusic.com and his Instagram @weethewalrus.

THANK YOU

For Supporting Your Community

A Great BIG High 5 to each and everyone of you for helping to make this happen and welcoming the WAK Festival into your wonderful city.

Thank you for sharing your stories and taking the time to hear the stories of others. Most of all thank you for being open to write a story together. Let's make many more memories together. See you in 2025



#wakxsibu

DISCOVER MORE ONLINE

aboutkuching.com/wakxsibu f ◎ J ▶

@wakxsibu #wakxsibu

Main Sponsor



Creative Industry and Performing Arts Sarawak

SPONSORS & PARTNERS

THANK YOU

SUPPORTED BY



EVENT PARTNERS

















MEDIA PARTNERS













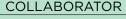


MARKETING PARTNERS















SUPPORTERS





