



Event Proposal Form^{*}

^{*}1 proposal 1 form



Event Proposal Form

Yes, Let's Make This Happen!

Share Your Talent together with all the Creative Souls in October 2017

GUIDELINES

Mission:

To celebrate the arts, culture and lifestyle of Kuching to a global audience thereby creating greater appreciation and support of these amongst the local community.

Objectives:

- Enhance greater tourism arrivals to benefit the local economy
- Provide platforms for personalities to showcase their different pursuits
- Create awareness, educate and garner greater appreciation of these pursuits
- Foster regional and international collaborations to elevate local standards

Name of Event: What About Kuching

Dates: Year 2017 - 30 September to 29 October 2017

Activities: Ongoing Events (Exhibitions, Demonstrations, Installations, Workshops etc.)

Duration: Daily Events (events continuing for the whole Festival duration)
Weekly Events (events continuing for a whole week)
Fortnightly Events (events continuing for 2 whole weeks)
Once-off Events (events happening on single or multiple consecutive days)
Specific Days (events happening on specific days in a week for multiple weeks)

Locality: Activities should be held at the Kuching City Centre
(MBKS City Hall to the Kampung areas around Jalan Dato Ajibah Abol to Kpg. Boyan on the opposite side of the river to the Kuching Civic Centre)

Frequency: Yearly

Target Audience:

In the short term: From the Local Kuching Community; Neighbouring Towns & Cities in Sarawak, Sabah & the rest of Borneo as well as those from Regional Cities with established travel connections.

In the long term: A faithful and large loyal local, regional and international audience representing WAK as event ambassadors to the world.

**ABOUT
KUCHING**

About Kuching Sdn. Bhd.

c/o First Floor No. 96 Main Bazaar Kuching 93000 Sarawak, Malaysia
Phone: +60 12 8890880 (Donald/Marina Tan) Fax: +60 82 414326
Email: collaborator@aboutkuching.com



Event Proposal Form

PROPOSER

Full Name (Individual)
(as in IC/Passport): _____

Identity Card Number: _____

OR

Name of Business/Corporation:
(as in Business Registration): _____

**Business Reg./Company
Number:** _____

Designation: _____

Contact Person: _____

PROPOSER'S CONTACT:

Name of Contact Person
(If differ from Proposer or if
Proposer is a Company): _____

Handphone: _____

Email: _____

Land Line: _____



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THE EVENT

Title: _____

Synopsis: An event brief/explanation. Use Appendix A.

Genre: [Tick]

Crafts

(both Contemporary & Traditional)

Cuisine

Culture

(Music, Dance, Material Culture, Oral Traditions)

Film

Literary Arts

(Poetry, Short Stories, Pantun, Syair, Prose)

Music

(both Contemporary & Traditional)

Performing Arts

(both Contemporary & Traditional, including Theatre)

Photography

Sports

(including Fun Runs, Parkour, Extreme)

Street Bazaars

(Arts & Crafts, Flea Markets & Food
& Motor Sports)

Visual Arts

(including Sculptural Works, Fine Arts, Urban Sketch)

Other _____

Language Used: _____

Ticketed/Charges: Free Below RM100 Between RM150 Above RM150

Other pertinent information: Use Appendix B

Frequency: Daily Weekly Fortnightly One-Off Specific Dates

Proposed Location:

[Indicate 'N/A' if not applicable]

Competition - _____

Demonstration - _____

Exhibition - _____

Installation - _____

Performances - _____

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Talks - _____

Workshop - _____

_____ - _____

Dates:

In the boxes on the dates of your event indicate as follows: 'C' for Competition; 'D' for Demonstration; 'E' for Exhibition; 'I' for Installation; 'P' for Performances; 'T' for Talks; 'W' for Workshop; or '___' for _____

Mon	Tue	Wed	Thurs	Fri	Sat	Sun
X	X	X	X	X	30 Sept <input type="checkbox"/> <input type="checkbox"/>	1 Oct <input type="checkbox"/> <input type="checkbox"/>
2 Oct <input type="checkbox"/> <input type="checkbox"/>	3 Oct <input type="checkbox"/> <input type="checkbox"/>	4 Oct <input type="checkbox"/> <input type="checkbox"/>	5 Oct <input type="checkbox"/> <input type="checkbox"/>	6 Oct <input type="checkbox"/> <input type="checkbox"/>	7 Oct <input type="checkbox"/> <input type="checkbox"/>	8 Oct <input type="checkbox"/> <input type="checkbox"/>
9 Oct <input type="checkbox"/> <input type="checkbox"/>	10 Oct <input type="checkbox"/> <input type="checkbox"/>	11 Oct <input type="checkbox"/> <input type="checkbox"/>	12 Oct <input type="checkbox"/> <input type="checkbox"/>	13 Oct <input type="checkbox"/> <input type="checkbox"/>	14 Oct <input type="checkbox"/> <input type="checkbox"/>	15 Oct <input type="checkbox"/> <input type="checkbox"/>
16 Oct <input type="checkbox"/> <input type="checkbox"/>	17 Oct <input type="checkbox"/> <input type="checkbox"/>	18 Oct <input type="checkbox"/> <input type="checkbox"/>	19 Oct <input type="checkbox"/> <input type="checkbox"/>	20 Oct <input type="checkbox"/> <input type="checkbox"/>	21 Oct <input type="checkbox"/> <input type="checkbox"/>	22 Oct <input type="checkbox"/> <input type="checkbox"/>
23 Oct <input type="checkbox"/> <input type="checkbox"/>	24 Oct <input type="checkbox"/> <input type="checkbox"/>	25 Oct <input type="checkbox"/> <input type="checkbox"/>	26 Oct <input type="checkbox"/> <input type="checkbox"/>	27 Oct <input type="checkbox"/> <input type="checkbox"/>	28 Oct <input type="checkbox"/> <input type="checkbox"/>	29 Oct <input type="checkbox"/> <input type="checkbox"/>



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Target Audience

[Estimate from local and international membership/following or past events. Numbers to be based on attendance rather than person specific]

Local: _____ pax
[Sarawak]

Regional: _____ pax
[Sabah/Kalimantan/West Malaysia]

International _____ pax
[Singapore/Hong Kong/Brunei/etc]

THE ARTIST

Name of Group/Artist

(If differ from Proposer): _____

Group/Artists' Origin: _____

Group/Artists' Bio: Use Appendix C

FINANCE

Sponsors: Available to you already?

YES

NO

If YES, skip to 'Photos/Videos' below. If NO, please continue.

Budget: Production Costs & Marketing Costs - breakdown in Appendix D

Photos/Videos:

Images relevant to the proposed event to assist us in our evaluation. Images must be 300dpi, width or height of more than 1200 pixels. If your application is approved, these images and videos will be used as promotional material for WAK.



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Proposed advertising/promotional tagline

Please fill in here:

**[WHAT]
ABOUT
KUCHING**

**[_____
ABOUT
KUCHING**

Kindly email your completed form & Appendices to collaborator@aboutkuching.com with the subject "PROPOSAL 2017"

About Kuching Sdn. Bhd.

c/o First Floor, 96 Main Bazaar, Kuching, 93000 Sarawak

E-mail: info@aboutkuching.com / collaborator@aboutkuching.com

Telephone: 082-421346

Fax: 082-414326

Website: aboutkuching.com

Twitter: [aboutkuching](https://twitter.com/aboutkuching)

Instagram: [aboutkuching](https://www.instagram.com/aboutkuching)

Facebook: [fb.me/aboutkuching](https://www.facebook.com/aboutkuching)

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APPENDIX A

The Event

Synopsis:

Brief/explanation of the event

Maximum 150 words only



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APPENDIX B

The Event

Pertinent information

Maximum of 150 words only



APPENDIX C

The Artist

Group/Artists' Bio

Maximum of 150 words only



Budget:

Production Costs & Marketing Costs – breakdown



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